



Accept **Credit Cards** without **Paying Fees!**

*Offer Cash Discount and Save
Thousands of Dollars in Monthly Card Fees*

How Does Cash Discount Work?

Encourage customers to pay with cash to save! The Star Cash Discount Program allows merchants to pass a one-time 3.99% processing fee to each customer paying by card. Offering this program will eliminate your monthly fees completely! Customers will not have to pay a card processing fee if they use cash.

Is Cash Discount Right for My Business?

Credit cards today offer more rewards and perks, but they carry higher processing fees. Business like yours are left to absorb this expense. By Offering Cash Discounting you Keep more of your hard earned revenue, and stop paying for your customers rewards.

How Do We Get Started?

Work with your local sales rep or Call Star Financial directly!
Application approval can take up to 24 hours for most business types.
Monthly account support fee for services is required.

To Learn More
Call (800) 742-1852 | Email Sales@GowithStar.com or
Text "CASH DISCOUNT" to (443)870-5241



Benefits of Cash Discount Card Processing

→ → → **Save Thousands Each Year!**

Avoid raising prices at your business. Savings from cash discount will change your entire cost structure.

→ → → **Zero Risk, Cancel Anytime!**

If you feel your aren't seeing a signifiant savings with cash discount, Star will gladly switch your account to traditional merchant services with better pricing!

→ → → **Keep Your Profit Margins Steady**

Budget with accuracy, no more unpedictable processing fees!

→ → → **Fewer Charge Backs and card disputes**

More cash paying customer equals fewer card disputes and chargebacks!

→ → → **More Cash On Hand**

Merchants can expect 20-30% more cash in their registers.



Savings Example*

Other Programs

Monthly Credit Card Volume
\$57,985.78

Third Party Transaction
\$0.00*

Card Fees
\$1,336.10

Total Fees Charged
\$-1,336.10

Total cost of \$1336.00/month
or **\$16,033.00** per year.

Star Cash Discount Program

Monthly Credit Card Volume
\$57,985.78

Monthly Account Fee
\$50.00

Card Fees
\$00.00

Total Fees Charged
\$50.00

Total cost of \$50.00 /month
or **\$600.00** per year.

Total Annual Savings

\$15,433.00

Estimated

800.742.1852

sales@gowithstar.com
www.gowithstar.com

*Free equipment for qualified merchants processing over \$12,000/month in credit card processing.